

### Investigational Drug, Device and Biologic Development

Mary Anne Hinkson Vice President, Research Operations MedStar Health Research Institute

Georgetown University | Howard University MedStar Health Research Institute | Oak Ridge National Laboratory | Washington DC Veteran's Administration Medical Center



### DRUG DEVELOPMENT



### **Drug Development Overview**

Georgetown-Howard Universities Center for Clinical and Translational Science



AVERAGE COST: \$1 Billion

#### DURATION: 10-15 Years

Georgetown University | Howard University



### **BIOLOGIC DEVELOPMENT**

Georgetown University | Howard University MedStar Health Research Institute | Oak Ridge National Laboratory | Washington DC Veteran's Administration Medical Center



# **Biologic Development**

- What is a biologic product?
  - Biological products, like drugs, are used for treatment, prevention or cure of disease in humans
  - Virus, therapeutic serum, toxin, antitoxin, vaccine, blood, blood component or derivative, allergenic product applicable to the prevention, treatment or cure of a disease or condition of human beings
- Are biologic development requirements different than the requirements for a new drug product?
  - Biological products are a subset of drugs
  - Following initial laboratory and animal testing that show investigational use in humans is reasonably safe, biological product (like drugs) can be studies in humans under an investigational new drug application (IND)



# **Biologic Development**

- What center has the regulatory responsibility for therapeutic biological products?
  - Both FDA's Center for Drug Evaluation and Research (CDER) and Center for Biologics Evaluation and Research (CBER)
  - FDA approval to market a biologic is granted by issuance of a biologics license



### DEVICE DEVELOPMENT

Georgetown University | Howard University MedStar Health Research Institute | Oak Ridge National Laboratory | Washington DC Veteran's Administration Medical Center



### **Device Development**



Invention is creating something totally new with one's own ideas and development

Discovery is recognizing something that already exists for the first time, that nobody has found before

Medical Device technology is constantly evolving



Georgetown University | Howard University



Georgetown University | Howard University MedStar Health Research Institute | Oak Ridge National Laboratory | Washington DC Veteran's Administration Medical Center



Georgetown University | Howard University



### Medical Device Overview

Georgetown-Howard Universities Center for Clinical and Translational Science

#### Class I

- Low Risk
- ~ 55% of Devices

Class II

- Medium Risk
- ~ 40% of Devices

#### Class III

- High Risk
- ~ 5% of Devices

REGISTRATION

CLEARANCE TO MARKET DEVICE

APPROVAL TO MARKET DEVICE

Georgetown University | Howard University



Georgetown-Howard Universities Center for Clinical and Translational Science

### Medical Device Overview



Georgetown University | Howard University



### Medical Device Overview



Georgetown University | Howard University



### Medical Device Overview



Georgetown University | Howard University



Medical Device Overview



Georgetown University | Howard University



# Medical Device Overview



Georgetown University | Howard University



# Medical Device Overview



Georgetown University | Howard University



### Medical Device Overview

Georgetown-Howard Universities Center for Clinical and Translational Science





Georgetown-Howard Universities Center for Clinical and Translational Science

#### **Class I**

- Low Risk
- ~ 55% of Devices

### Medical Device Overview







#### Georgetown-Howard Universities Center for Clinical and Translational Science

#### Class I

- Low Risk
- ~ 55% of Devices

### Medical Device Overview





### **Types of Medical Devices**

Georgetown-Howard Universities Center for Clinical and Translational Science





### **Types of Medical Devices**

Georgetown-Howard Universities Center for Clinical and Translational Science





Georgetown University | Howard University



# **Risk of Device Studies**

- We determined the risk of the medical device
- What is the risk of the medical device study (protocol)?
  - Significant Risk (SR) Study
  - Non-significant Risk (NSR) Study
- What is a Significant Risk Study?
  - Intended as an implant
  - Supporting or sustaining human life
  - Substantial importance in diagnosing, curing, mitigating or treating disease
  - Presents a potential for serious risk to the health, safety or welfare of subject
- What is a Non-Significant Risk Study?
  - Does not meet the definition of a significant risk device study



Georgetown-Howard Universities Center for Clinical and Translational Science

Significant Risk Study Non-Significant Risk Study

#### Device

• Change in "image processing" (to mean algorithms); Class II device

#### Study Design

- Imaging in OR during brain surgery
- Perform brain imaging with 510(k) cleared algorithms and determine diagnosis and surgery (primary diagnosis)
- Perform brain imaging with investigational algorithms; compare to 510(k) cleared algorithms

# **Risk of Device Studies**

Significant Risk Study Non-Significant Risk Study

Device

Change in "image processing" (to mean algorithms); Class II device

#### Study Design

- Routine mammography study
- Perform routine mammography with 510(k) cleared algorithms and determine diagnosis (primary diagnosis)
- Perform routine mammography with investigational algorithms; compare to 510(k) cleared algorithms

### .cu. HU. MIHRI · ORNL · MOCHANE. Insurance Reimbursement

Georgetown-Howard Universities Center for Clinical and Translational Science

U.S Food and Drug Administration		CENTERS FOR MEDICARE & MEDICAID SERVICES		
Medical Safety	Clinical Efficacy	Medical Safety	Clinical Outcome	Economic Outcome
FDA validates safety and efficacy of new device		<ul> <li>CMS considers patient need and medical necessity</li> </ul>		
		<ul> <li>CMS will not approve new costly procedure or device if current treatment gives similar outcome</li> </ul>		
		<ul> <li>CMS will approve new device that demonstrates superior results</li> </ul>		
		<ul> <li>CMS will approve new procedure if greatly needed and no current alternatives</li> </ul>		
		<ul> <li>Health economics must justify more costly device with better patient outcome</li> </ul>		

# .cu<sup>.nu</sup> Insurance Reimbursement

Georgetown-Howard Universities Center for Clinical and Translational Science



- Device receiving 510(k) Clearance is substantially equivalent to currently marketed product, so
  - Device would fall under current reimbursement coverage, code and payment
  - Argument for higher payment for device is illogical





Georgetown University | Howard University MedStar Health Research Institute | Oak Ridge National Laboratory | Washington DC Veteran's Administration Medical Center

